



Permit #F00152674

FilmL.A., Inc.  
6255 W Sunset Blvd, 12th Floor  
Hollywood, CA 90028  
t: (213)977-8600 - f: (213)977-8601  
www.filmla.com

## Summary Information

**Permit No:** F00152674**Type of Permit:** FILMING**Release Date:** 06/04/2019**Production Company** TOOL OF NORTH AMERICA**Producer** Rogers Marguess**Insured Company Name** TOOL OF NORTH AMERICA**Director** Shawn Zeytinoglu

Contact Phone No. 1 310-453-9244

**1st AD** Dean Peretsakis

Contact Phone No. 2

Fax 310-453-4185

Address 2210 BROADWAY

SANTA MONICA, California 90404

**Production Manager** Tatiana Vallin**FilmL.A. Coordinator** Naomi Kajiyama**Production Title** NHTSA PSA**Location Manager** Ernest Belding**Type of Production** Commercial - PSA

Primary Phone Mobile - 213-820-9207

Secondary Phone Office - 310-453-9244

**Location Assistant** n/a n/a

Primary Phone Office - 000-000-0000

Secondary Phone

## Fees

Posting 600 \$276.00

**Total Permit Fee** \$4,044.00

Posting 1200 \$276.00

**Number of Locations** 4

Notification Charge \$454.00

FILMLA NON-REFUNDABLE FILM APPLICATION FEE \$685.00

LA CITY FIRE SAFETY OFFICER \$2,268.00

LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE \$85.00



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**Summary Information****Location****Location 1 of 4****Page 1 of 2**

|                           |                       |                         |                       |
|---------------------------|-----------------------|-------------------------|-----------------------|
| <b>Permit Number</b>      | F00152674             | <b>Location Manager</b> | Ernest Belding        |
| <b>Production Company</b> | TOOL OF NORTH AMERICA | <b>Primary Phone</b>    | Mobile - 213-820-9207 |
| <b>Insured Company</b>    | TOOL OF NORTH AMERICA | <b>Secondary Phone</b>  | Office - 310-453-9244 |
| <b>Production Title</b>   | NHTSA PSA             |                         |                       |

**Location Address** 2700 Colorado Blvd, Los Angeles, CA, 90041**Location Name** EAGLEROCK PLAZA**Location Type** Mall**Location Description** WESTFIELD SHOPPING CENTER**Film Dates** 6/6/2019 - 6/6/2019 07:00 - 22:00 1 day**Open or Closed to the Public** Open

**Generic Conditions** \*LAFD UFSO: Company must contact FilmL.A. for extension of the Uniformed Fire Safety Officers' hours. During normal business hours, UFSO must also inform the LAFD Film desk of the extension.  
All vehicles must be parked on private property  
Must Maintain 5' Clearance on Sidewalks/Walkways  
Must maintain local/emergency access  
No cast or crew parking on area streets  
No interference with merchant activity.  
No interference with vehicular or pedestrian traffic

| <b>Equipment on Location</b> | <b>Type</b>        | <b>Quantity</b> | <b>Personnel on Location</b> | <b>Type</b>           | <b>Quantity</b> |
|------------------------------|--------------------|-----------------|------------------------------|-----------------------|-----------------|
|                              | 5 Ton Truck        | 2               |                              | Cast                  | 2               |
|                              | Cast/Crew vehicles | 35              |                              | Crew                  | 58              |
|                              | Cube Trucks        | 3               |                              | LA City UFSO assigned | 45240           |
|                              | Motor Homes        | 1               |                              |                       |                 |
|                              | Picture vehicles   | 3               |                              |                       |                 |
|                              | Vans               | 5               |                              |                       |                 |

**Filming Activities** Equipment on property; Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; Exterior motion without sound; Drive ups & away on upper parking lot; Driving shots on upper parking lot;

**Jurisdiction Political:** Los Angeles City - Council District 14**Police:** Los Angeles Police Department**Fire:** Los Angeles City



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**Summary Information****Location****Location 1 of 4****Page 2 of 2****Permit Number** F00152674**Location Manager** Ernest Belding**Production Company** TOOL OF NORTH AMERICA**Primary Phone** Mobile - 213-820-9207**Insured Company** TOOL OF NORTH AMERICA**Secondary Phone** Office - 310-453-9244**Production Title** NHTSA PSA**Approvals** LOS ANGELES CITY POLICE DEPARTMENT

Gabriel Aleman

LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT

Kanisha Leonard

**Coordinator Note** UFSO required per Insp Anderson

UFSO required 6/6 0700-2200 hrs (unable to cancel 6/5 UFSO hired by 1500 hrs on 6/4; 4 hours plus 1 hr travel time still due)

**Parking Base Camp** 1680 Colorado  
Location Type : Blvd, Los Angeles,  
Other Location CA, 90041**Crew Parking** EAGLEROCK PLAZA  
Location Type : 2700 Colorado Blvd,  
Other Location Los Angeles, CA,  
90041



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**Summary Information****Location****Location 2 of 4****Page 1 of 2**

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| <b>Production Title</b>   | NHTSA PSA             |                         |                       |

**Location Address** Hill Dr., Townsend Ave., Yosemite Dr., Eagle Rock Blvd., inclusive, Los Angeles, CA, 90041

**Location Type** Grid

**Film Dates** 6/5/2019 - 6/6/2019 07:00 - 22:00 2 days

**Open or Closed to the Public** Open

**Generic Conditions** \*Certain service and personnel fees required by jurisdictional agencies are not collected by FilmL.A. Any such fees must be paid directly to the appropriate agency, and a separate invoice will be provided to the permittee.  
All Vehicles must be parked legally.  
Equipment staging and vehicles may park on one side of the street only.  
GRID: Companies may briefly set-up on a sidewalk to film a vehicle in motion. However, no stopping and setting up without the prior approval of all affected business/residence owners.  
GRID: Filming activity may not exceed a two hour time frame in any location.  
GRID: It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at [www.Filmla.com](http://www.Filmla.com)  
GRID: Max of 5 equipment vehicles allowed, must be smaller than a 3 ton cube truck or a stake bed.  
GRID: May not interfere with filming activities of production companies in possession of location-specific permits, previously scheduled special events, or existing construction projects.  
GRID: Re-setting/ Adjustment of equipment while using Process trailers, Tow Dolly, Insert cars, Camera cars, Russian arm and the like, is required to be done on a basecamp lot.  
May not interfere with adjacent traffic lanes or adjacent bike lane  
Must Maintain 5' Clearance on Sidewalks/Walkways  
Must maintain local/emergency access  
No cast or crew parking on area streets  
No interference with merchant activity.  
No interference with pedestrian traffic  
Number of uniformed officers listed on the permit is a minimum requirement.  
Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.



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| <b>Production Title</b>   | NHTSA PSA             |                         |                       |

| <b>Equipment on Location</b> | <b>Type</b>      | <b>Quantity</b> | <b>Personnel on Location</b> | <b>Type</b>                         | <b>Quantity</b> |
|------------------------------|------------------|-----------------|------------------------------|-------------------------------------|-----------------|
|                              | Picture vehicles | 3               |                              | Cast                                | 2               |
|                              | Vans             | 2               |                              | Crew                                | 13              |
|                              |                  |                 |                              | Off-Duty/Retired<br>LAPD Officer(s) | 2               |

**Filming Activities** Drive ups & away; Driving shots; Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; Exterior motion without sound; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); Slow moving vehicles;

|                     |                                                             |                                                 |                               |
|---------------------|-------------------------------------------------------------|-------------------------------------------------|-------------------------------|
| <b>Jurisdiction</b> | <b>Political:</b> Los Angeles City<br>- Council District 14 | <b>Police:</b> Los Angeles Police<br>Department | <b>Fire:</b> Los Angeles City |
|---------------------|-------------------------------------------------------------|-------------------------------------------------|-------------------------------|

|                     |                  |              |
|---------------------|------------------|--------------|
| <b>Thomas Guide</b> | <b>Page:</b> 565 | <b>Grid:</b> |
|---------------------|------------------|--------------|

|                  |                                    |                |
|------------------|------------------------------------|----------------|
| <b>Approvals</b> | LOS ANGELES CITY POLICE DEPARTMENT | Gabriel Aleman |
|------------------|------------------------------------|----------------|

**Coordinator Note** It is the responsibility of the permittee to be aware of the special condition areas, which are excluded from this grid location (a complete list of special condition areas can be found at [www.filmla.com](http://www.filmla.com) ).  
A film permit does not grant a right to film artwork or trademarked properties, logos or other images. Consultation with legal counsel is recommended if artwork or trademarked properties, logos or images are filmed.  
No stopping/setting up/parking in front of merchants without prior approval.  
May not interfere with other production companies or special events.  
No blocking of exits/entrances/driveways.  
No cabling or light setups.  
May not compromise fire/emergency protection systems without presence of UFSO.  
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities.

|                |                                                                                                  |                                                                                                                        |
|----------------|--------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|
| <b>Parking</b> | <b>Base Camp</b> 1680 Colorado<br>Location Type : Blvd, Los Angeles,<br>Other Location CA, 90041 | <b>Crew Parking</b> EAGLEROCK PLAZA<br>Location Type : 2700 Colorado Blvd,<br>Other Location Los Angeles, CA,<br>90041 |
|----------------|--------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|



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**Summary Information****Location****Location 3 of 4****Page 1 of 2**

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| <b>Insured Company</b>    | TOOL OF NORTH AMERICA | <b>Secondary Phone</b>  | Office - 310-453-9244 |
| <b>Production Title</b>   | NHTSA PSA             |                         |                       |

**Location Address** Shearin Ave., Colorado Blvd - Hill Dr, Los Angeles , CA 90041**Location Type** Street**Film Dates** 6/5/2019 - 6/6/2019 06:00 - 22:00 2 days**Open or Closed to the Public** Open

**Generic Conditions** \*Certain service and personnel fees required by jurisdictional agencies are not collected by FilmL.A. Any such fees must be paid directly to the appropriate agency, and a separate invoice will be provided to the permittee.

Community Survey Obtained  
Equipment staging and vehicles may park on one side of the street only.  
May not interfere with adjacent traffic lanes or adjacent bike lane  
Must Maintain 5' Clearance on Sidewalks/Walkways  
Must maintain local/emergency access  
No cast or crew parking on area streets  
No interference with merchant activity.  
No interference with pedestrian traffic  
Number of uniformed officers listed on the permit is a minimum requirement.  
Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

**Please see attached document** TOOL OF NORTH AMERICA AA.pdf

| <b>Equipment on Location</b> | <b>Type</b>        | <b>Quantity</b> | <b>Personnel on Location</b> | <b>Type</b>                      | <b>Quantity</b> |
|------------------------------|--------------------|-----------------|------------------------------|----------------------------------|-----------------|
|                              | 5 Ton Truck        | 2               |                              | Cast                             | 2               |
|                              | Cast/Crew vehicles | 35              |                              | Crew                             | 58              |
|                              | Motor Homes        | 1               |                              | Off-Duty/Retired LAPD Officer(s) | 2               |
|                              | Picture vehicles   | 3               |                              |                                  |                 |
|                              | Vans               | 5               |                              |                                  |                 |

**Filming Activities** Drive ups & away; Driving shots; Equipment on property; Equipment on sidewalk only.; Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; Exterior motion without sound; Intermittent traffic control - 2 minutes standard; Dolly on Sidewalk;



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| <b>Production Title</b>   | NHTSA PSA             |                         |                       |

**Jurisdiction** **Political:** Los Angeles City -  
Council District 14

**Police:** Los  
Angeles Police  
Department

**Fire:** Los Angeles City

**Thomas Guide** **Page:** 565

**Grid:** A5

**Approvals** LOS ANGELES CITY POLICE DEPARTMENT

Gabriel Aleman

**Coordinator Note** Additional notification fee due for added posting on 6/3

**Parking** **Base Camp** 1680 Colorado  
Location Type : Blvd, Los Angeles,  
Other Location CA, 90041

**Crew Parking** EAGLEROCK PLAZA  
Location Type : 2700 Colorado Blvd,  
Other Location Los Angeles, CA,  
90041

**Posting "No Parking"** B/S SHEARIN, LAS FLORES - NORTH 300  
**signs** B/S SHEARIN, LAS FLORES - SOUTH 300'

**Approximate Footage** 901 - 1200

**Log Number** 243372

**Date(s)** 6/5/2019 to 6/6/2019

**Time(s)** 07:00 to 22:00

**Posting "No Parking"** N/S COLORADO BLVD, CASPAR - MAYWOOD AVE  
**signs**

**Approximate Footage** 301 - 600

**Log Number** 243493

**Date(s)** 6/6/2019 to 6/6/2019

**Time(s)** 07:00 to 22:00



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| <b>Production Title</b>   | NHTSA PSA             |                         |                       |

**Location Address** 1680 Colorado Blvd, Los Angeles, CA, 90041**Location Type** Business**Film Dates** 6/5/2019 - 6/5/2019 12:00 - 22:00 1 day**Open or Closed to the Public** Closed

**Generic Conditions** \*LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITTEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.  
Community Survey Obtained  
May not interfere with adjacent traffic lanes or adjacent bike lane  
Must Maintain 5' Clearance on Sidewalks/Walkways  
Must maintain local/emergency access  
No cast or crew parking on area streets  
No interference with merchant activity.  
No interference with vehicular or pedestrian traffic

| <b>Equipment on Location</b> | <b>Type</b>        | <b>Quantity</b> | <b>Personnel on Location</b> | <b>Type</b> | <b>Quantity</b> |
|------------------------------|--------------------|-----------------|------------------------------|-------------|-----------------|
|                              | 5 Ton Truck        | 2               |                              | Cast        | 2               |
|                              | Cast/Crew vehicles | 35              |                              | Crew        | 48              |
|                              | Cube Trucks        | 3               |                              | Spot Check  | 1               |
|                              | Motor Homes        | 1               |                              |             |                 |
|                              | Picture vehicles   | 3               |                              |             |                 |
|                              | Vans               | 5               |                              |             |                 |

**Filming Activities** Equipment on property; Exterior establishing shots; Exterior models against scenery; Interior and exterior dialogue; Interior and exterior motion without sound; Interior models against scenery; Drive by with the flow of traffic; Drive ups & away with the flow of traffic;

**Jurisdiction** **Political:** Los Angeles City - Council District 14**Police:** Los Angeles Police Department**Fire:** Los Angeles City**Thomas Guide** **Page:** 565**Grid:** B6**Approvals** LOS ANGELES CITY POLICE DEPARTMENT

Gabriel Aleman



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| <b>Production Title</b>   | NHTSA PSA             |                         |                       |

|                |                                     |                                   |                                               |
|----------------|-------------------------------------|-----------------------------------|-----------------------------------------------|
| <b>Parking</b> | <b>Base Camp</b>                    | <b>Crew Parking</b>               | EAGLEROCK PLAZA                               |
|                | Location Type :<br>Filming Location | Location Type :<br>Other Location | 2700 Colorado Blvd, Los<br>Angeles, CA, 90041 |

|                                   |                                                                                            |
|-----------------------------------|--------------------------------------------------------------------------------------------|
| <b>Posting "No Parking" signs</b> | E/S MT. ROYAL, COLORADO BLVD - SOUTH 300'FT<br>S/S COLORADO BLVD, MT ROYAL - EAST - 100'FT |
|-----------------------------------|--------------------------------------------------------------------------------------------|

|                            |           |                   |        |
|----------------------------|-----------|-------------------|--------|
| <b>Approximate Footage</b> | 301 - 600 | <b>Log Number</b> | 243374 |
|----------------------------|-----------|-------------------|--------|

**Date(s)** 6/5/2019 to 6/5/2019**Time(s)** 11:00 to 22:00

# **APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE**

I certify that I am a representative of Tool of North of America ("Principal") and am  
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf provided Principal has pre-approved such agreements. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILMLA., INC.* for any city, county or other jurisdiction where *FILMLA., INC.* operates, in accordance with Principal's instructions, to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILMLA., INC.* and any city, county or other jurisdiction where *FILMLA., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILMLA., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 6/4/2019

By   
Representative's Signature

Tool of North of America

2210 Broadway

Name of "Principal" (Production Company)

Principal's Address

Ernest Belding

Santa Monica, CA 90404

Print Principal Representative's Name

City, State, Zip Code

Location manager

310-453-9244

Representative's Title (i.e. UPM, Loc Mgr)

Principal's Telephone Number